

**Citizen's Advisory Committee  
Public Participation Plan – Outreach Strategy**

**CMAP Conversations – Hosted by the CAC  
02 November 2007**

CMAP is asking for CAC volunteers to host a series of “conversations” around the region

**“Conversation” objectives:**

- To extend to the broadest audience, “This Region’s Planning Story”
- To reach the public you serve as a CAC member
- To host 1-2 conversations per CAC member area with 20 or more attendees
- To listen to people’s views regarding issues that intersect planning
- To increase *input* into the Regional Comprehensive Plan
- To establish a long term relationship with our public

**Timeframe:**

Between January and February

**Agenda:**

- Still being designed
- Exercises will be geared to getting input into the Comprehensive Plan, specifically the regional vision

Agenda
<ul style="list-style-type: none"><li>• CMAP and the region we live in</li><li>• Exercise #1 (15 mins)</li><li>• Exercise #2 (30 mins)</li></ul>
Budget around an hour

**Comment [b1]:** Not sure the regional snapshot series will be very related.

*Staff will* help you to get comfortable with hosting one of these conversations

*Staff will* get you started...when, where, and how

*Staff will* help you run the meeting or run it with you...providing you with a sample script and a step-by-step agenda

**CMAP support:**

CMAP will provide:	CMAP needs CAC Members to:
an invitation template	provide a date, location, time
a workshop design	provide access to the people you know
workshop content	be present at the event
logistical support	
staff support (based on # of attendees)	<i>Let us know what else you might need</i>